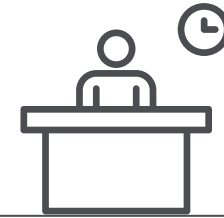


# DIGITAL AVATAR vs. HUMAN RECEPTIONIST



ONBOARDING

from \$4,000\*

\$4,100

ANNUAL SALARY

\$9,850

\$38,000 average

MULTILINGUAL SUPPORT

3 languages included

2 languages/bilingual

SIGN LANGUAGE

Fluent ASL Support

Rare & Expensive (estimated \$50K)

SCALABILITY

Only hardware + monthly usage

New hire needed

AVAILABILITY

168 hours per week = 24/7/365

40 hours per week or per schedule

**1 YEAR TOTAL COSTS**

**\$18,850**

**\$54,000 - \$65,000**

**RECURRING - YEAR 2+**

**\$9,850 per year**

**\$38,000 per year + training**

*\*from \$5k for kiosk hardware, sold separately*

# DIGITAL AVATAR vs. HUMAN RECEPTIONIST

**PRSONAS**  
INTELLIGENT DIGITAL AVATARS

PREPRODUCTION

PRODUCTION

QA/TEST



DEPLOYED INDEFINITELY  
CONTINUOUSLY IMPROVING  
INFINITELY SCALABLE

WEEK 1

WEEK 2

WEEK 3

WEEK 4

WEEK 5

WEEK 6

WEEK 7

WEEK 8

✓ NO TURNOVER

✓ QUICK DEPLOYMENT

✓ MULTILINGUAL

VS.

HIRING TIME

ONBOARDING

?

WEEK 1

WEEK 2

WEEK 3

WEEK 4

WEEK 5

WEEK 6

WEEK 7

WEEK 8

✗ HIGH TURNOVER RATE

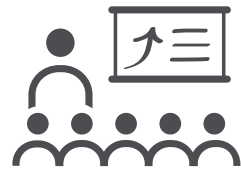
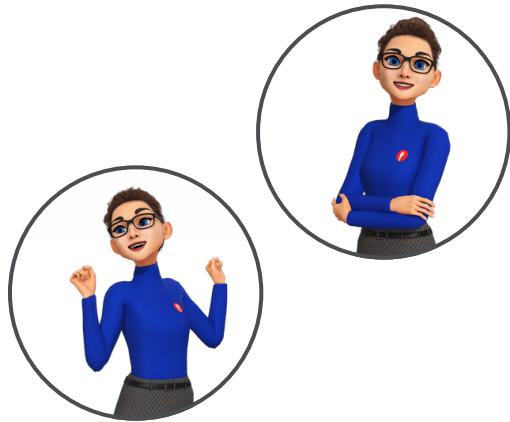
✗ EXTENDED TIME TO HIRE

✗ LIMITED LANGUAGES

# DIGITAL AVATAR vs. HUMAN RECEPTIONIST

**PRSONAS**  
INTELLIGENT DIGITAL AVATARS

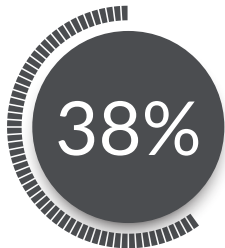
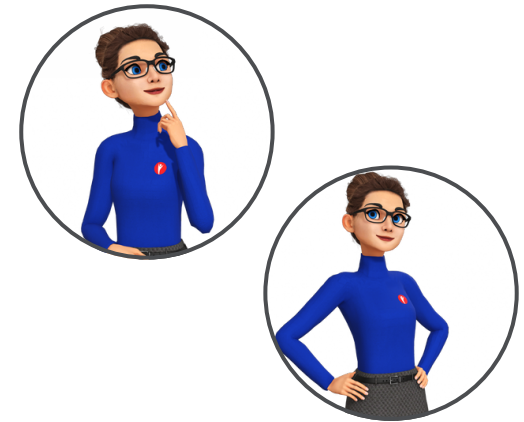
## THE SCALABILITY ADVANTAGE



- NO ADDITIONAL ONBOARDING
- TRAIN ONCE, DEPLOY MANY
- CONSISTENT PERFORMANCE



- NO SICK DAYS OR PTO
- NO COFFEE BREAKS
- NO TARDINESS



TURNOVER RATE OF HOSPITAL  
RECEPTIONISTS



AVERAGE TENURE FOR A HOSPITAL  
OR MEDICAL RECEPTIONIST